

Call for Quotations:

Project Lighthouse PR Manager



About the PR Manager Role

Working alongside the project producer and artistic team, the PR Manager will lead the communication and media strategy for Project Lighthouse.

The goal of this role is to build national and local visibility for the project, ensuring that the journey of our participants (30 Cultural Champions) is shared widely and with professional sensitivity. The PR Manager will be responsible for creating public awareness and engagement as the group works towards a final global broadcast.

The primary objective is to support the project's goal of maximising audience reach by the end of September 2026. This will be achieved through a strategic mix of traditional media, social media storytelling, and coordinated promotion in partnership with the project's digital distribution team.

Role
**Public Relations (PR)
Manager**

Indicative Budget
**Approximately €3,000
+ VAT**
(inclusive of travel and expenses)

Submission Contact
Mariia Levko –
mariia.projectlighthouse@gmail.com

Application Deadline
Fri 10 April 2026, 5pm

Project Timeline
**April 2026 –
September 2026**
(On-site for final performances)

Location
**Sligo and Derry/
Londonderry**
(with hybrid engagement possible)



Sligo County Council
Comhairle Chontae Shligigh

Sligo.



PEACEPLUS
Northern Ireland - Ireland

Co-funded by the



European Union



UK Government



Riádas na hÉireann
Government of Ireland



Northern Ireland
Executive

This project is supported by PEACEPLUS, a programme managed by the Special EU Programmes Body (SEUPB)



Key Responsibilities

- **Audience Growth Strategy:** Develop a plan for maximising audience reach and engagement, focusing on the final live stream and digital educational assets.
- **Media Relations:** Draft and distribute press releases to local and national media (ROI & NI). Secure interviews and features for the artistic team and participants.
- **Sensitivity & Tone:** Ensure all public messaging is professionally aligned with the project's peacebuilding themes and the legacy of the Good Friday Agreement.
- **Stakeholder Coordination:** Act as the primary communications liaison for the PR departments of partner organizations, including Hawk's Well Theatre, Millennium Forum, and the Hume Foundation.
- **Final Showcase Drive:** Lead an intensive media campaign in August - September 2026 to maximize engagement for the live-streamed performances and public showcase events.

Key Delivery Periods

Phase	Dates	Role
Project Launch	April – May 2026	National and local project announcement and media launch
Development	June – July 2026	Building social media momentum
Derry Exchange	27 July – 7 August 2026	Content creation and media updates during the Derry residency
Sligo Exchange	31 August – 10 September 2026	Building audience awareness and digital engagement ahead of the final showcase
Final Showcase	Weekend of 18 Sept 2026	Managing press presence and media relations for the live broadcast

Budget & Quotation Guidance

An indicative budget of **approximately €3,000 + VAT** is available for this role.

This fee is inclusive of all travel and expenses. Quotations will be assessed on the applicant's ability to maintain consistent media momentum and maximise audience reach.

How to apply

Submit the following to mariia.projectlighthouse@gmail.com

- **CV** outlining relevant PR and communications experience.
- **Short proposal** (max 2 pages) outlining a 6-month communication plan to maximize audience engagement.
- **Quotation** including a breakdown of time and costs.

Subject line: Project Lighthouse PR Manager Quotation